OMAR MUJAHID

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PROFESSIONAL EXPERIENCE

Indeed, Austin, TX

Product Manager	*March 2023 – Present*
Research Product Manager	*April 2022 – March 2023*
Research Engineer II	*April 2021 – April 2022*
Research Engineer I	*April 2019 – April 2021*

- Oversee a team of seven full stack engineers to deliver a variety of data solutions for ongoing projects in the Ranking and Recommendation space within the company.
- Led multiple full product refreshes to convert manual sitemaps to automated processes, leading to a 1.2% increase in global traffic. Conducted research and developed a roadmap that increased application pace from monthly to daily, while converting to automated updates.
- Implementing growth experiments aimed at improving Indeed's SEO performance and driving an uplift of 3-4% in SEO-driven sessions per month.
- Conducting research, designed, and oversaw the implementation of various job search experiments that generated an average of 0.5-1.5% lift in account creations.

The Golf Fellowship, Austin, TX

Austin Events Manager	*January 2021 – Present*

- Plan and execute weekly events and season-long competitions for 30-60 golfers in the Austin area, including scheduling, course and player communications, logistics, and on-site coordination.
- Develop and implement marketing initiatives and acquisition strategies to attract new members and increase participation rates.
- Manage all aspects of event organization, including budgeting, and vendor selection, to ensure smooth and successful events.
- Analyze participant feedback and event data to identify opportunities for improving member experience and engagement.

Bazaarvoice, Austin, TX

Software Engineer I & II	*January 2017 – March 2019*

- Worked as part of the Conversations API team to develop and implement software solutions that enable retailers to gain insights into customer feedback and improve their products.
- Led a successful project to migrate clients from legacy API versions to modern API with minimal service disruption, improving efficiency and enhancing customer experience.
- Conducted regular analysis of feedback and usage metrics to identify areas for improvement and feature development.
- Managed Bazaarvoice's bi-annual hackathon events, fostering collaboration among engineers, promoting innovation and experimentation with new technologies.

EDUCATION & CERTIFICATIONS

Georgia Institute of Technology
August 2013 – December 2016
B.S. in Computer Science
Minor in Economics
GPA: 3.48

Harvard Business School Online
October 2020 – February 2021
Credential of Readiness (CORe) Program
Scrum Alliance
Certified Scrum Product Owner® (CSPO®)

SKILLS & ACHIEVEMENTS

Product Management
Market Research • Data Analysis • Product Strategy
• Agile Development (Scrum, Kanban) • Google Analytics

Programming
Java • Python • Git • Testing (Unit, Functional, Integration)

Georgia Institute of Technology Dean's List
Fall 2013 – Fall 2016

Boy Scouts of America
Eagle Scout